

NOAH LAMSON

PROJECT MANAGEMENT
ACCOUNT MANAGEMENT
DIGITAL OPTIMIZER
CUSTOMER SERVICE ALL STAR

PERSONAL PROFILE

Hardworking, goal-oriented customer service professional with an established reputation for superior client management, software implementations, training and growing digital revenues.

HIGHLIGHTS

- Managed over 500 website launches
- Innovated content for broadcast
- Speaker at industry events
- Outstanding trainer

CONTACT INFORMATION

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EMPLOYMENT HISTORY

Digital Marketing Specialist

Foremost Media, Inc. (2018 - Present)

- Manage SEO, PPC and Digital Marketing campaigns
- Project Management of new website builds

Account Manager / Advanced Support

Newsycle Solutions / Naviga (2007 - 2017)

- Project management of custom website installations for newspapers and radio stations
- Technical sales
- Lead Trainer

New Media Manager

Walt Disney Company (1999 - 2006)

- Manage online brands for ABC Radio & Television
- Developed non-traditional revenue programs - \$1,000,000
- Maintained high standards for content and design
- Responsible for budgeting, personnel hires and terminations

Marketing Associate

Microsoft (1988 - 1999)

- Execution of online promotion for MSN Network advertisers
- Content writing

SKILLS AND ABILITIES

- Google Ads Certified
- Google Analytics Certified
- Advanced HTML and CSS
- Advanced Adobe Photoshop
- Technical SEO
- Marketing Automation
- Collaborative leader
- Confident decision maker
- Strategic Planning

PREVIOUS EDUCATION

University of Wisconsin - Rock Center

Coursework completed toward
Bachelor of Science, Computer Science

- Student Council
- Soccer
- Theater (acting)
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